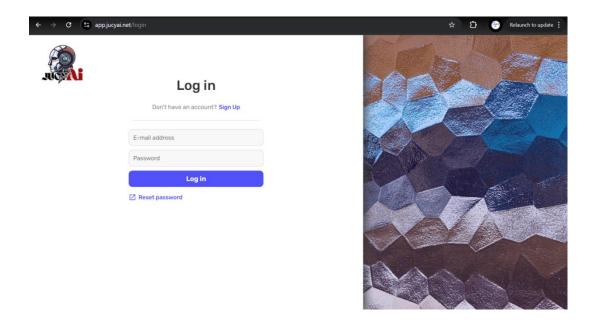
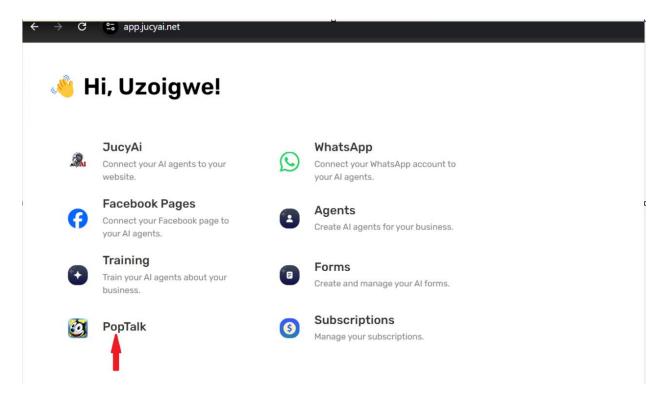
PopTalk is a Widget within the JucyAi platform designed for creating interactive video content. It allows users to enhance videos with various interactive elements like CTAs (Call to Action widgets) and feedback options, making videos more engaging and purposeful. PopTalks can be used for educational purposes, marketing, or guiding viewers to additional content or resources seamlessly. Through PopTalk, users can upload explainer or promotional videos, add custom actions, and link to other content or webpages, thus enriching the viewer experience and driving engagement.

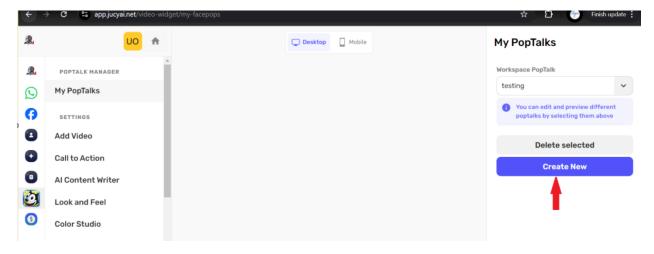
Getting Started

To log in to the JucyAi platform, visit **app.jucyai.net**, then enter your email address and password. If you need to sign up, click on **Sign Up** and follow the registration process to create your account on the JucyAi platform.

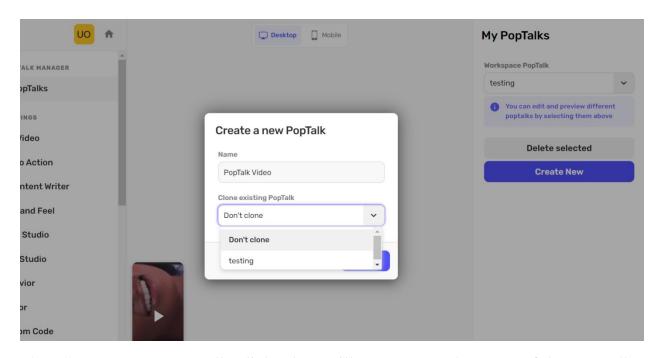




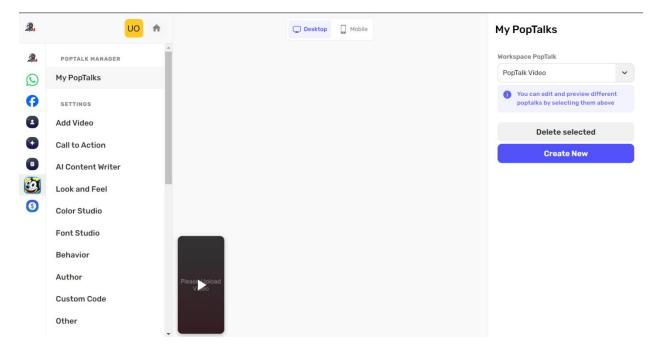
After logging into the JucyAi Dashboard, click on the PopTalk icon.



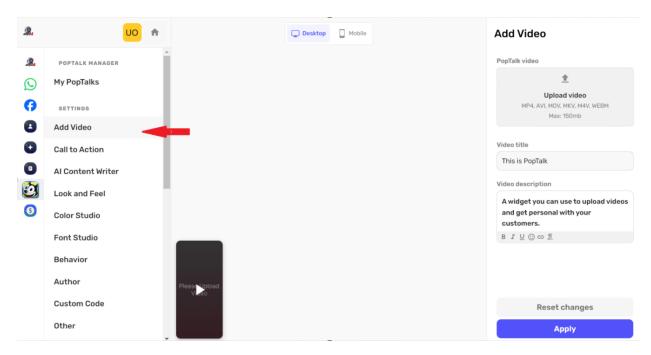
This will take you to the PopTalk window; click on the "Create New" button.



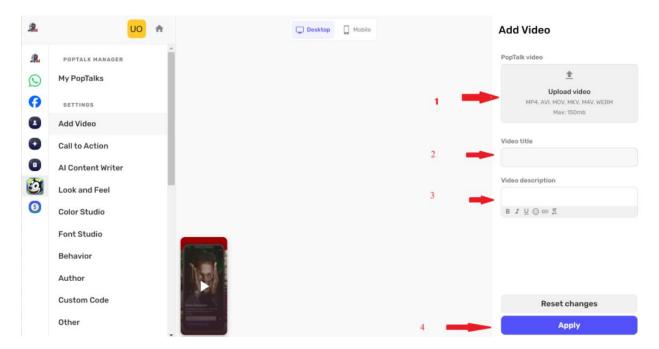
The "Create a New PopTalk" dialog box will open. Enter the name of the PopTalk video in the "Name" field. You can also choose to clone an existing PopTalk or select "Don't clone" in the "Clone existing PopTalk" field. Then click on "Create" button.



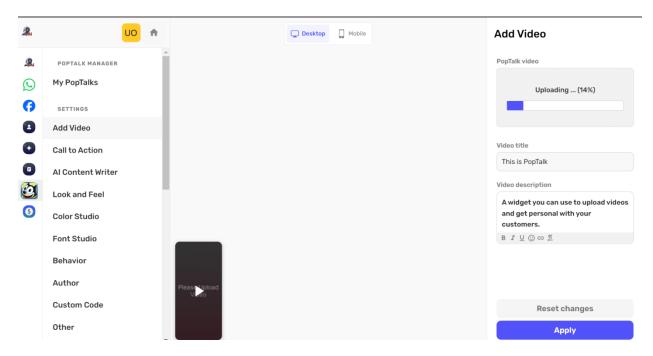
This takes you to the PopTalk workspace as shown above.



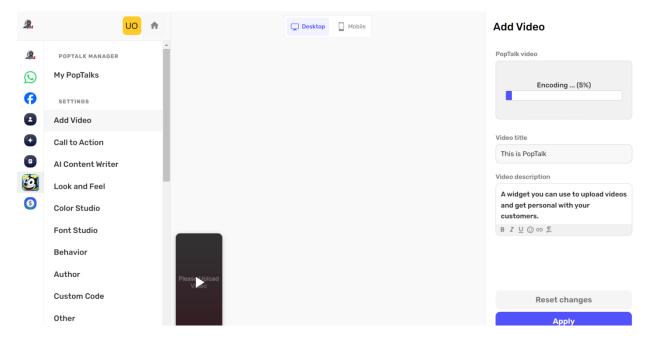
The first step is to add an explainer video, whether it's you speaking or a promotional video. To do this, click "Add Video" on the left side of the window.



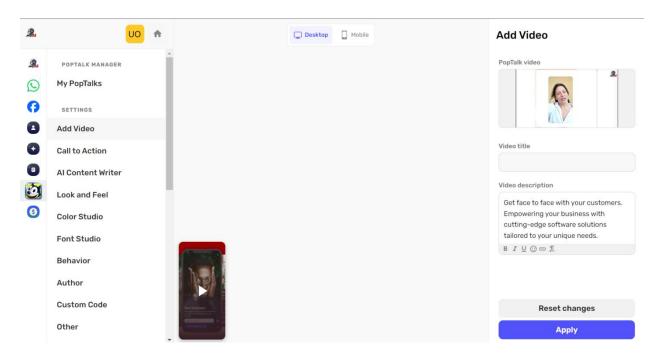
Upload the video, enter the video title and description, and then click "Apply." Note: The video must be a maximum of 150 MB and in one of the following formats: MP4, AVI, MOV, MKV, M4V, or WEBM.



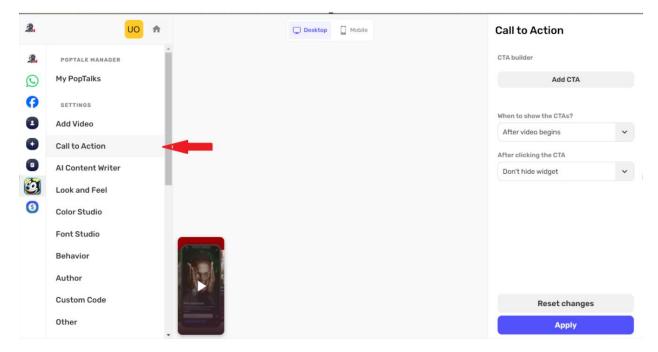
Uploading...



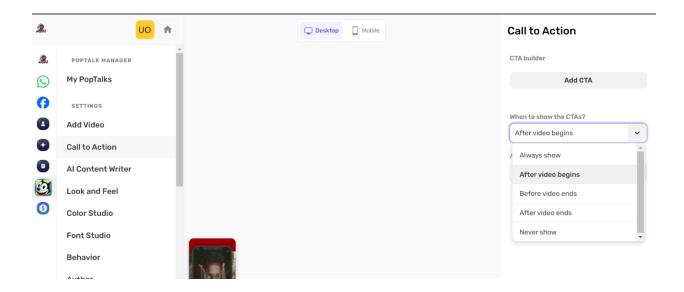
Encoding ...



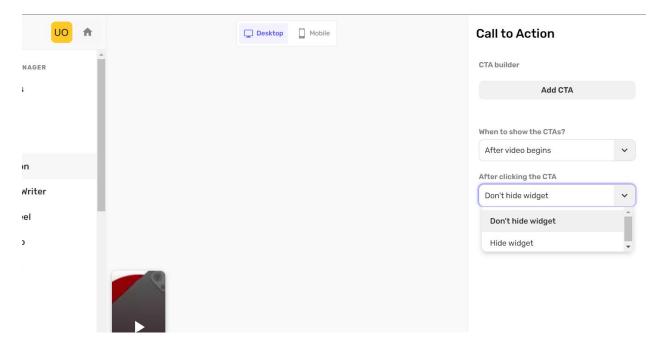
After the upload, the video will appear in the rectangular preview area, as shown above. Now, it's time to add CTAs (Call to Action widgets).



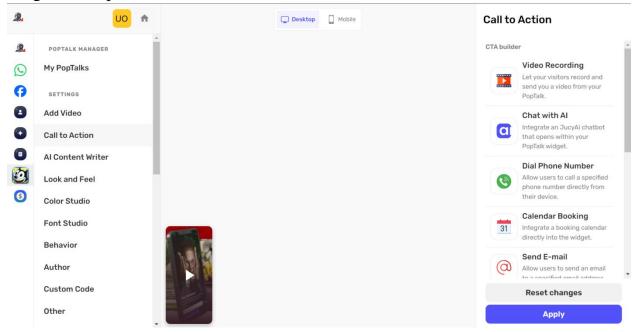
Click Call to Action at the left side of the workspace.



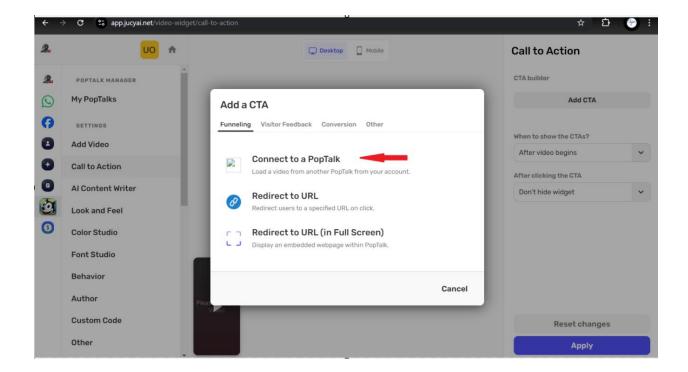
The Call to Action window will appear on the right side of the workspace. You can choose when the CTAs should appear: always, after the video begins, before the video ends, after the video ends, or never show at all.



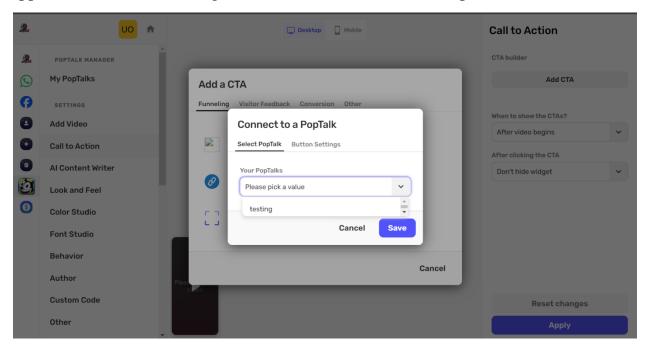
You can also specify what should happen after the CTA is clicked: either hide the widget or keep it visible.



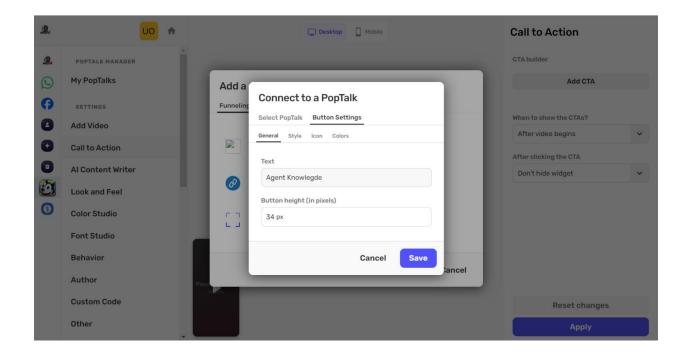
Connecting to a PopTalk CTA



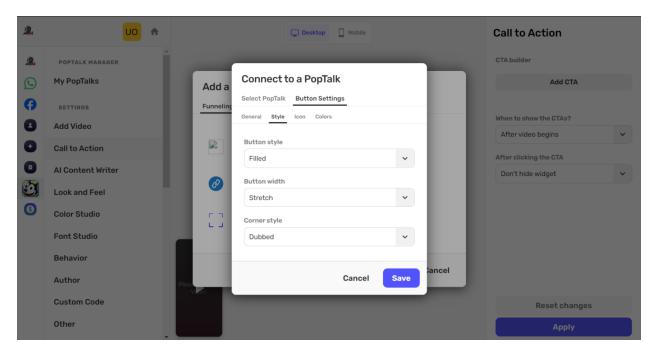
To connect to a PopTalk, click on "Add CTA." The "Add a CTA" dialog box will appear. Under the funneling section, select "Connect to a PopTalk."



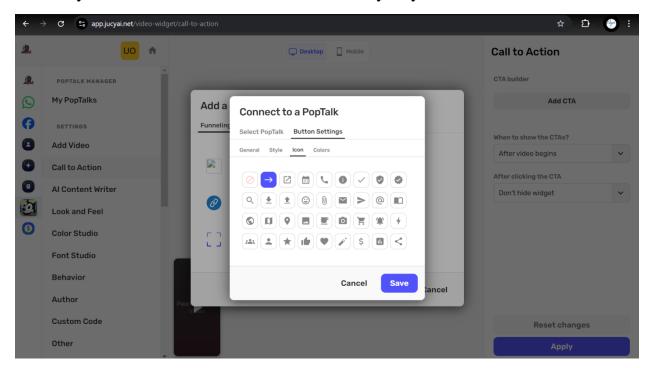
A sub-dialog box will appear, allowing you to select an existing PopTalk you have previously created. Note: You must have created at least two PopTalks to create a funnel or connect to a PopTalk.



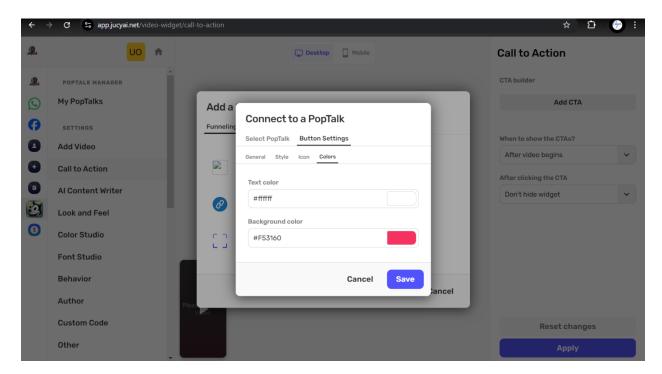
Click on the "Button Settings" section, then enter the name of the PopTalk CTA in the "Text" field.



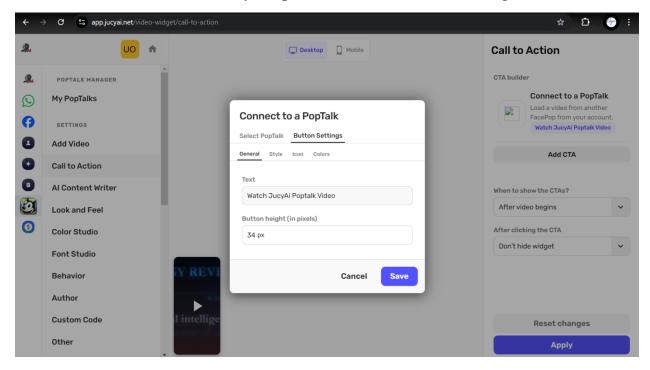
Under style section as shown above, select the styles you like

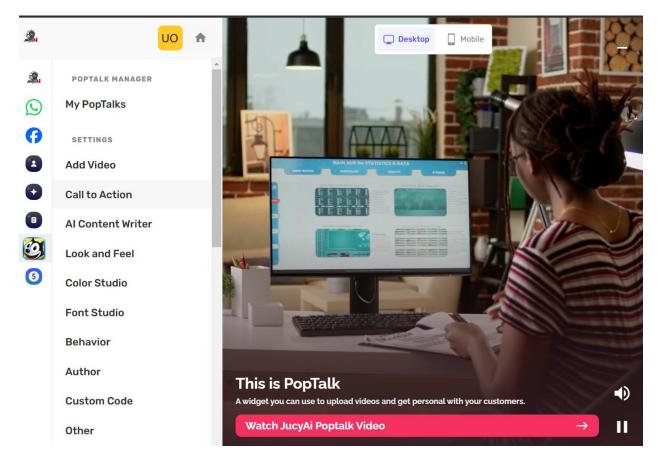


Under the Icon section as shownabove, select your preferred icon.



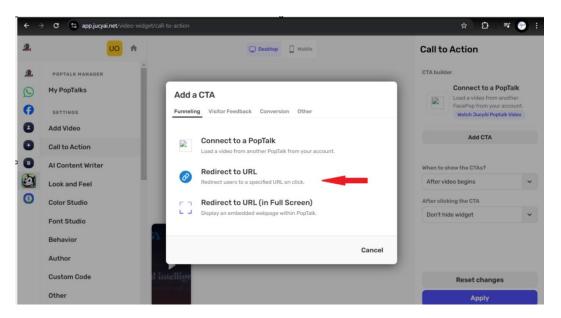
Under the color section, select your preferred text color and Background color.



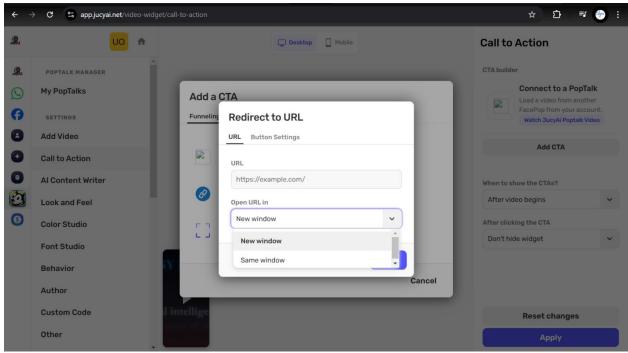


This is how the preview looks, you canview it both in Desktop and Mobile view.

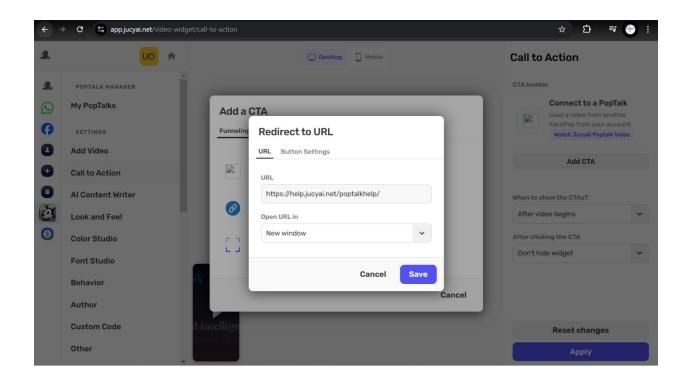
REDIRECT URL CTA

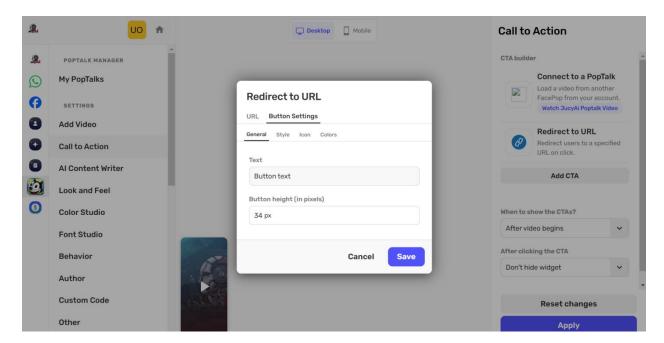


A Redirect to URL CTA is designed to guide users to a specific web page, allowing you to direct visitors to resources such as your company brochure for download,documentation, video etc. Click on the Redirect to URL link

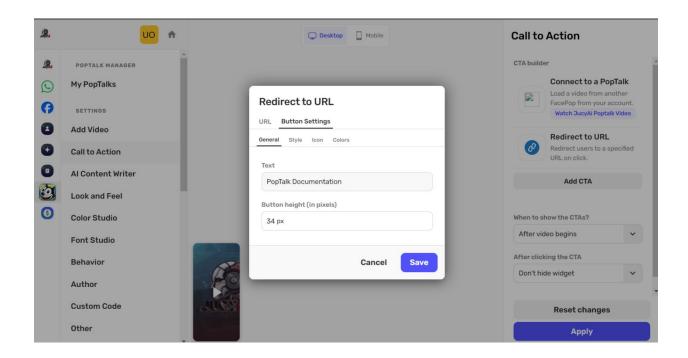


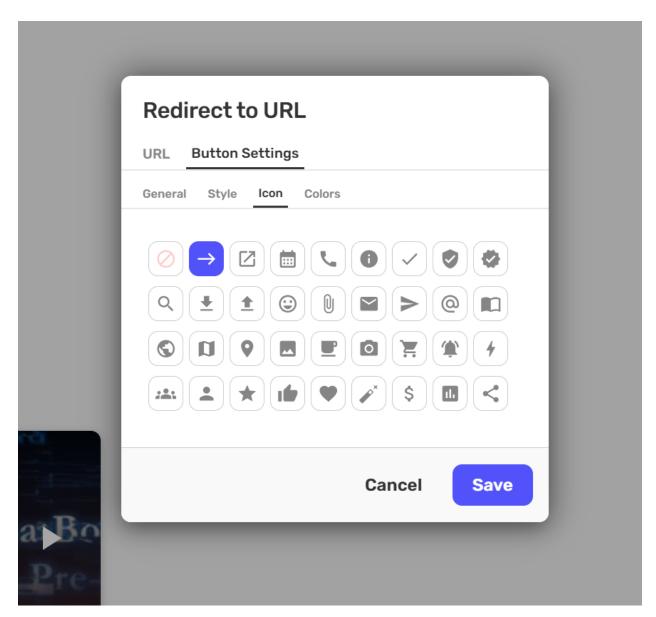
When the Redirect to URL dialog box appears, enter the URL in the specified format in the URL field. Then, in the "Open URL in" options box, choose whether you want the URL to open in a new window or the same window.



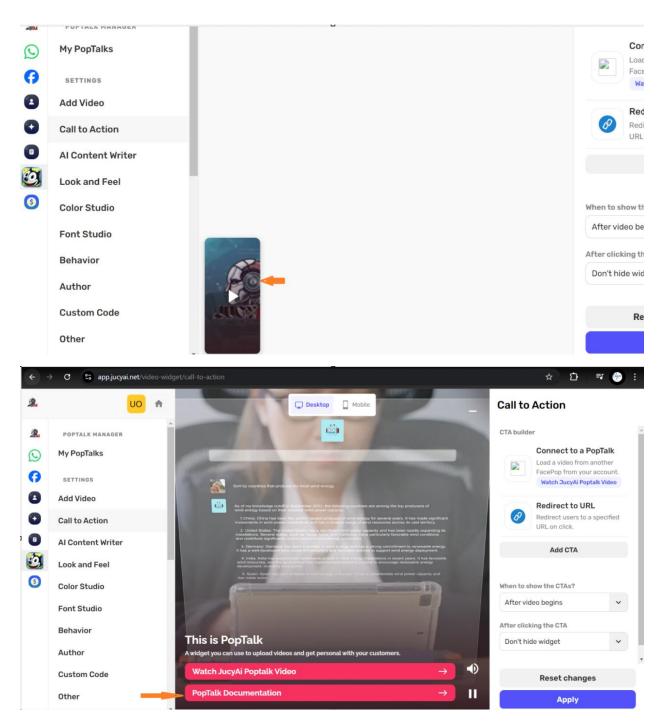


Set the button Text and button height under the Button Settings section.

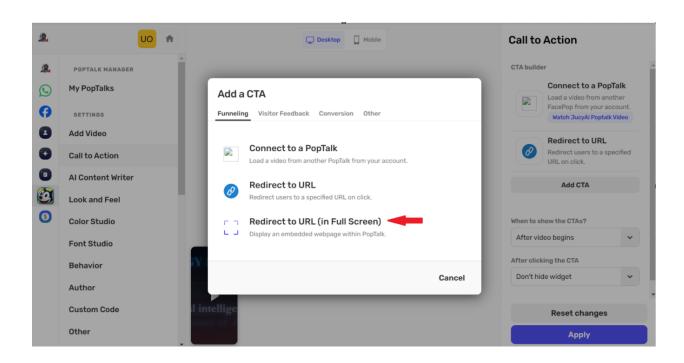


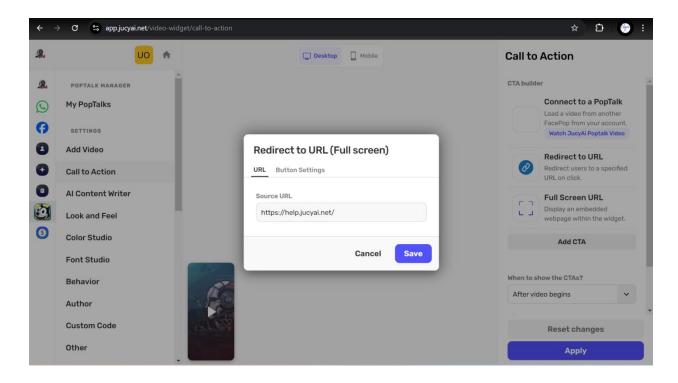


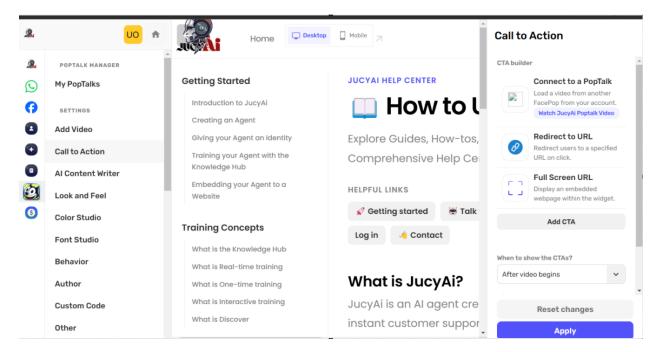
Select your preferred button icon



See how it looks in the preview.







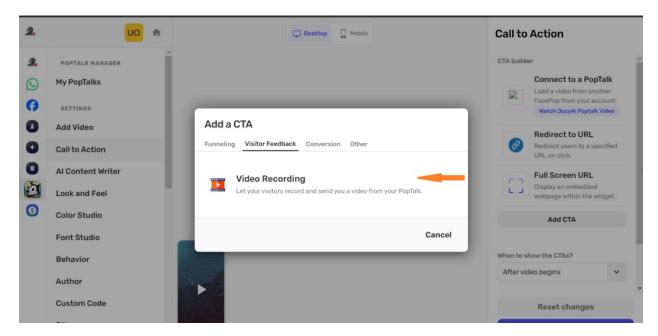
VISITOR FEEDBACK

You can take a video feedback from visitors using the Video Recording CTA. Here you can let your visitors and send you a video from your PopTalk

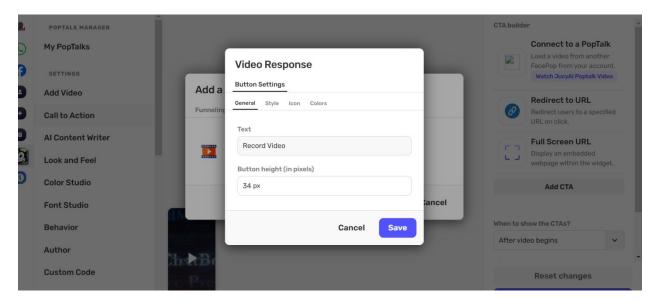
Click on Add a CTA link, then Select the Video feedback tab.

→ C º= app.jucyai.net/video-widget/call-to-action \Box ₹ 🧁 : 2 UO 🏦 Desktop Mobile **Call to Action** CTA builder POPTALK MANAGER Connect to a PopTalk My PopTalks 0 Watch JucyAi Poptalk Video Add a CTA Add Video Redirect to URL Funneling Visitor Feedback Conversion Other Call to Action URL on click Al Content Writer Add CTA Video Recordina Look and Feel Let your visitors record and send you a video from your PopTalk Color Studio When to show the CTAs? After video begins Cancel **Font Studio** After clicking the CTA Behavior Don't hide widget Author na Bo **Custom Code** Reset changes Other Apply

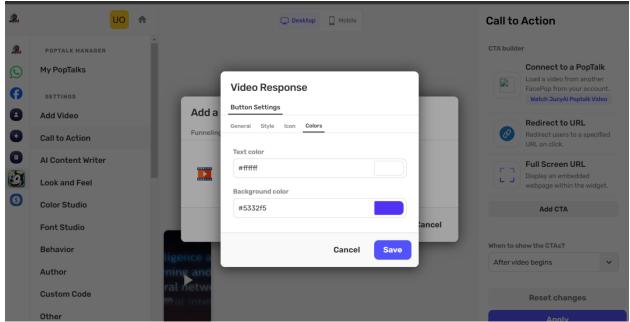
The video recording CTA is displayed.



Click on the Video Recording CTA. The Video Response dialog box is displayed.



In the button settings, go to the general sub-section and enter the button text. Additionally, specify the button height as needed.

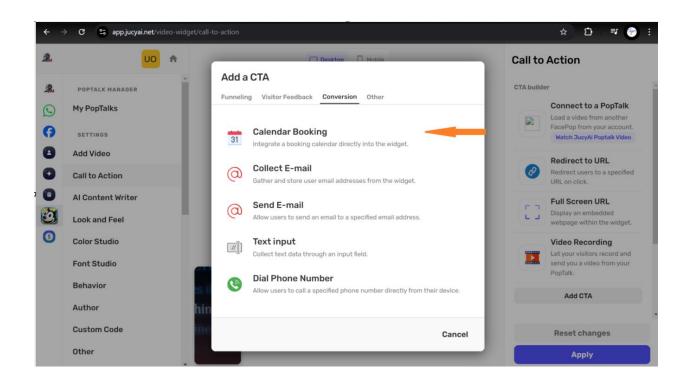


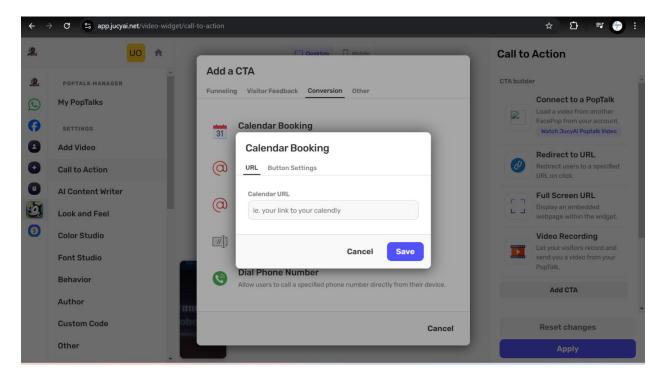
Set other things like the style, preferred icon and colors.

CALENDAR BOOKING CTA

To allow visitors book for a demo, or have a meeting with you at preferred time, PopTalk can help you by letting you integrate a booking calendar directly into the widget.

After clicking the "Add a CTA", select the Conversation tab, then Click on the Calendar booking link.



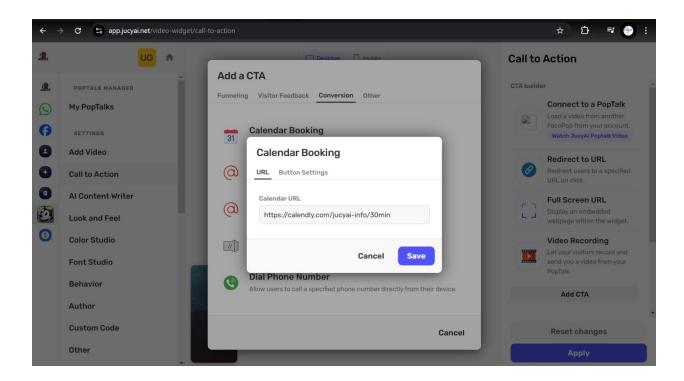


After clicking on the Calendar Booking link, the Calendar Booking dialog box is displayed, then paste or type in the calendar url

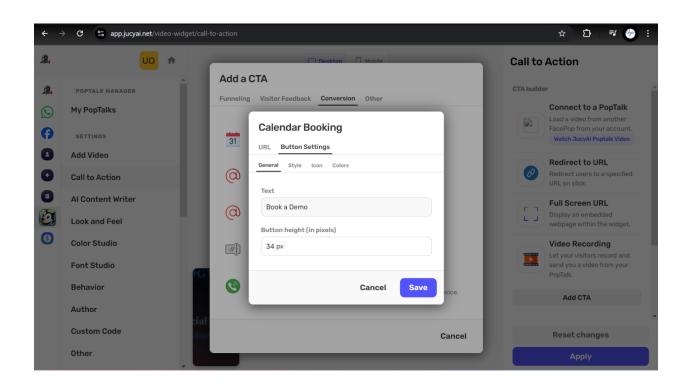
For help to know how to get your calendar link from calendly Click <u>here</u> or <u>here</u>. You can also paste the below links in your browser address bar.

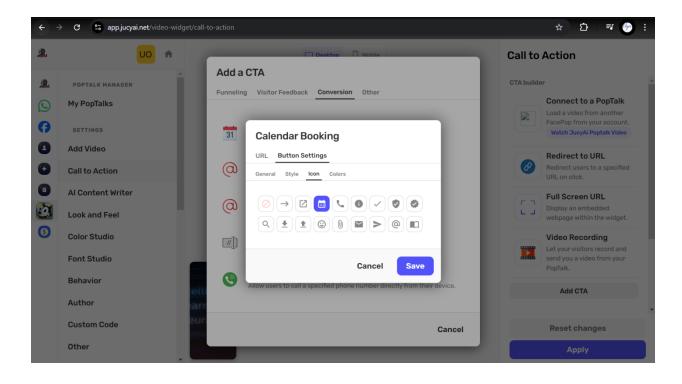
https://help.calendly.com/hc/en-us/articles/10113407479063-How-to-add-your scheduling-link-to-your-email-signature#how-to-add-your-scheduling-link-to your-email-signature-0-0

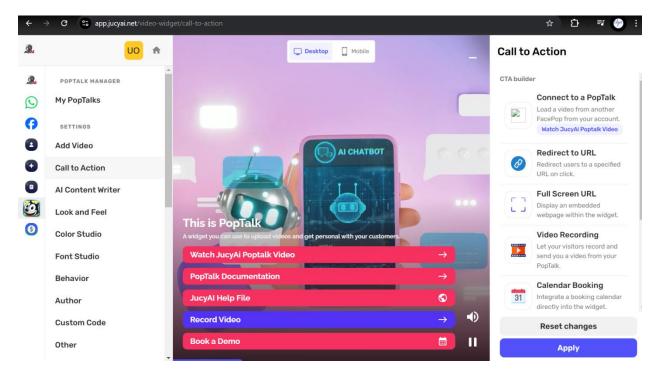
https://help.calendly.com/hc/en-us/articles/223193448-How-to-share-your scheduling-link#how-to-share-your-scheduling-link-0-0



Please remember to Save





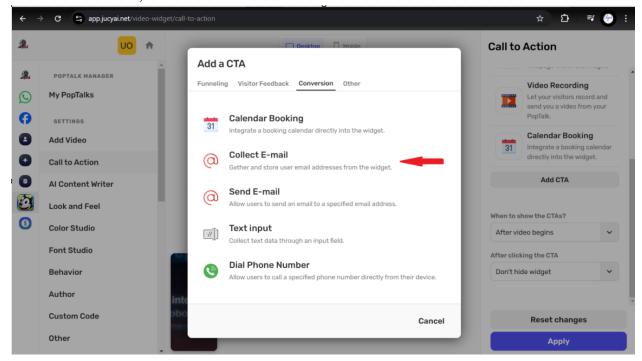


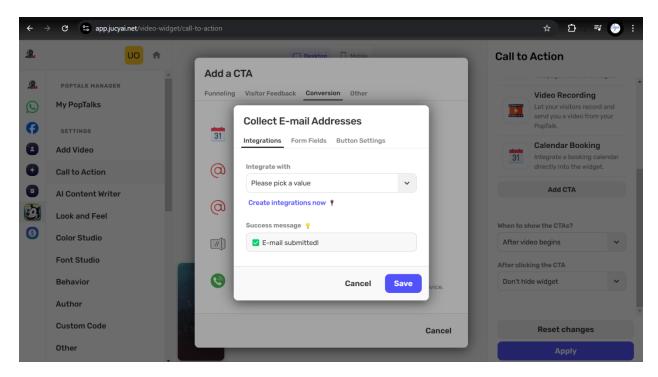
See preview above.

COLLECTING E-MAIL CTA

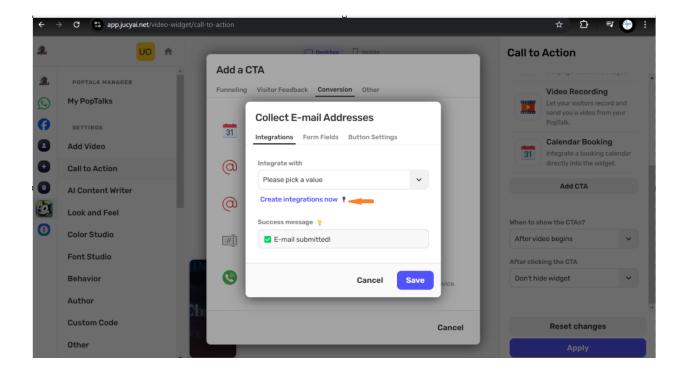
Collecting emails from visitors is essential for keeping them informed about your company's latest updates and developments. This helps maintain engagement and ensures they stay connected with your brand.

Click on "Add CTA", once the Add a CTA dialog box is displayed, click on the "Conversion" tab, select the "Collect E-mail" link



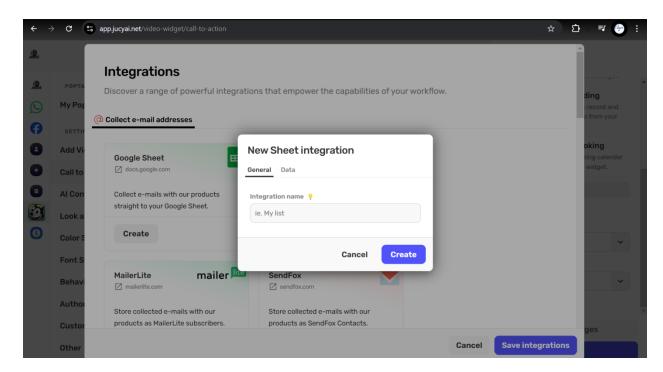


This opens a sub-dialog box called the "Collect E-mail Addresses"

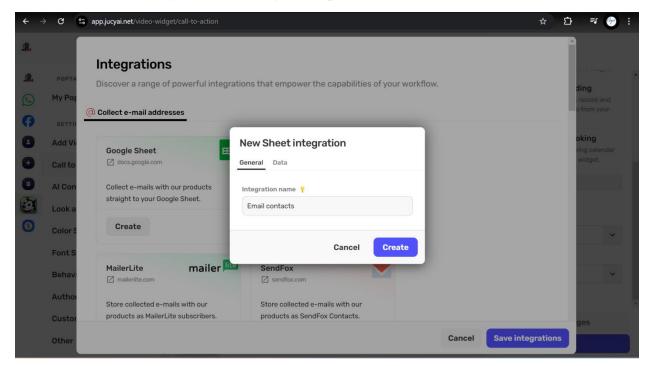


Under integrations, choose an existing integration or create a new one. Integrations enable you to connect Poptalk to the platform where you want to collect emails, such as linking it to your Google Sheets. Let's continue.

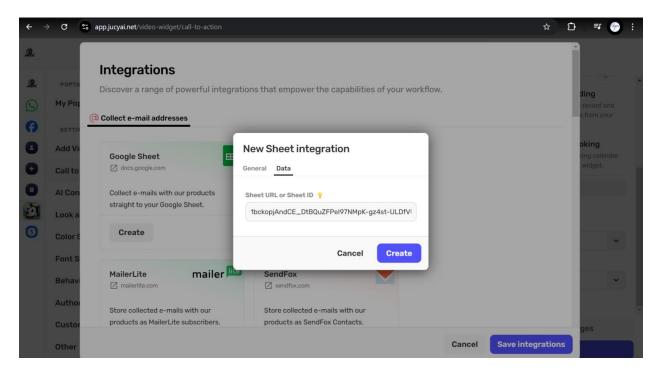
Click on the "Create integrations now" link



The "New Sheet integration" dialog box opens.



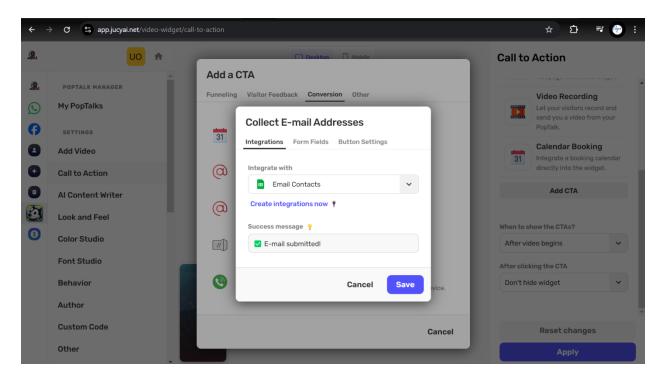
Give a name to the new integration e.g Email contacts



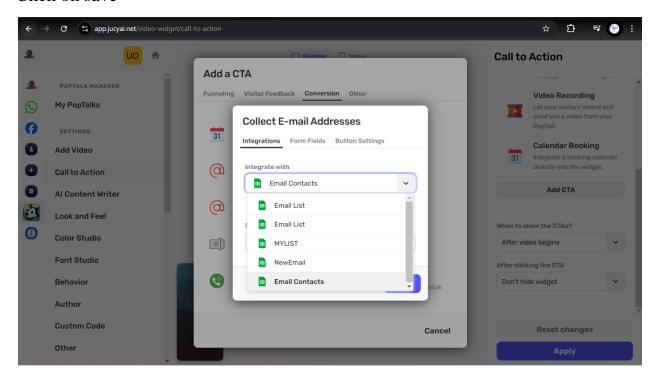
Under the Data tab, copy and paste the Sheet URL or Sheet ID in this case is the google sheet url click on create.

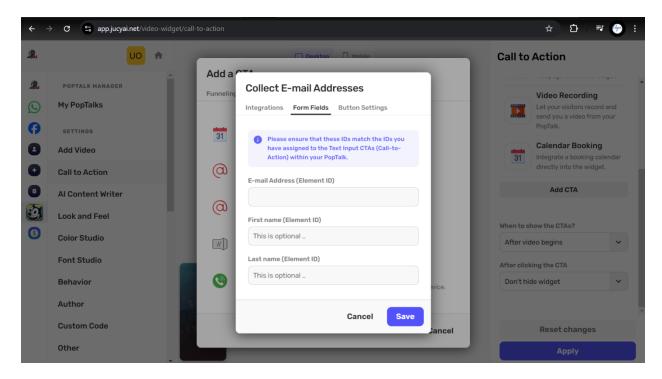


See the picture above, copy the link from the address bar after creating your new google sheet which you intend to use.

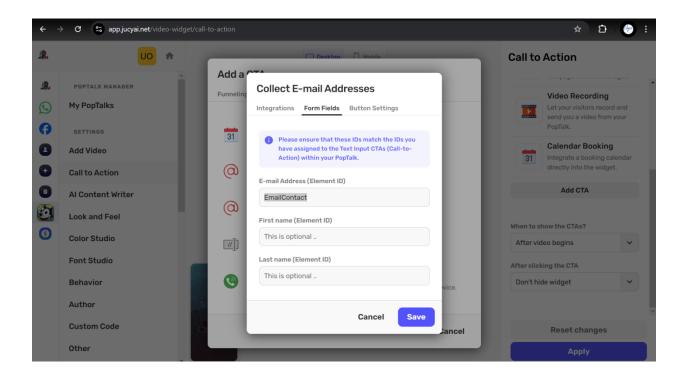


Click on save

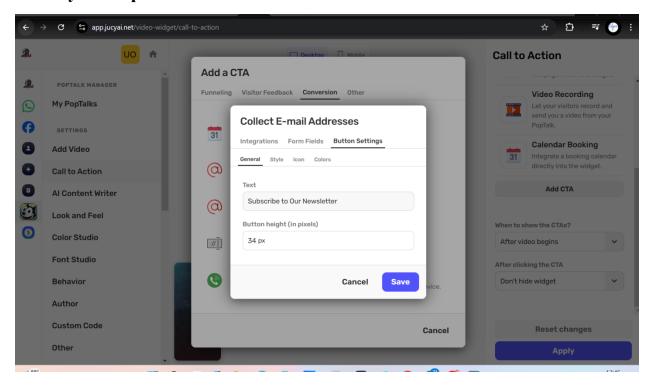




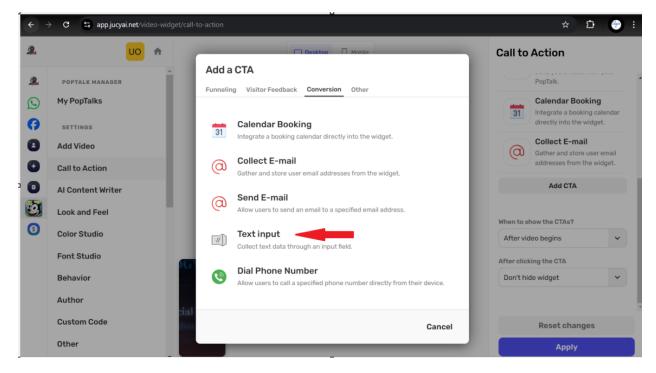
Now click on the Form Fields tab



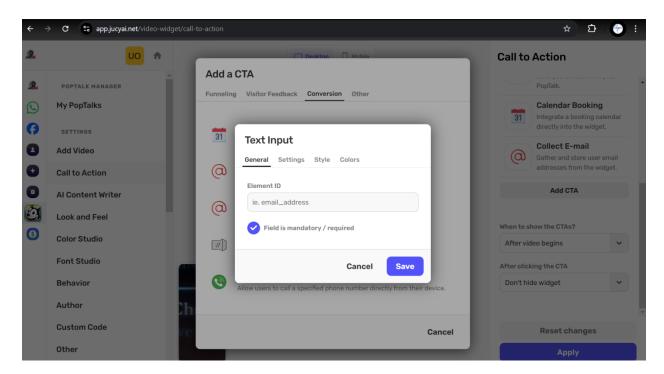
Type in an element ID for example your **EmailContact** "Please ensure that these IDs match the IDs you have assigned to the Text Input CTAs (Call-to-Action) within your PopTalk".



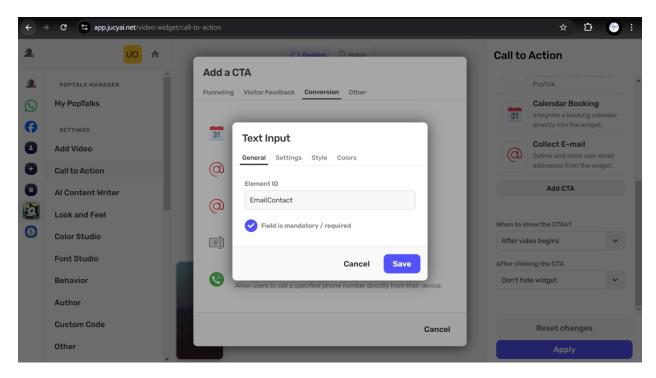
Under Button Settings, Type in the button text e.g "Subscribe to Our Newsletter" The next step is adding the Text Input, were the visitor will type in the email.



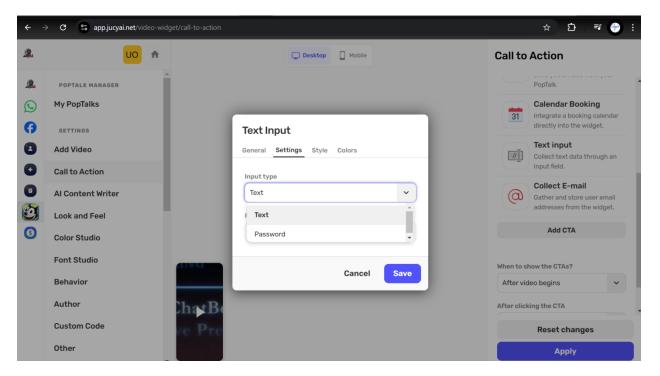
Click on "Text input" link



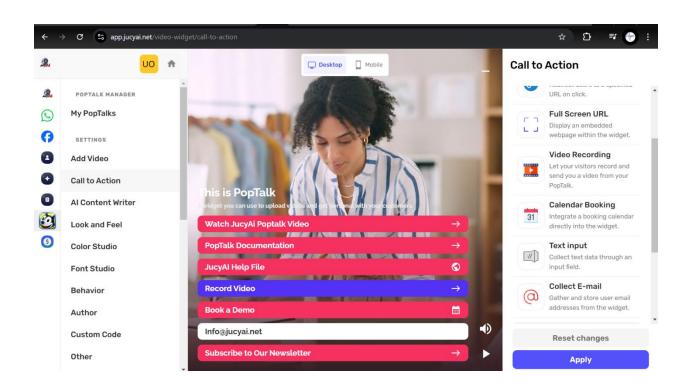
Type in the same Element ID you typed for the button i.e. **EmailContact**. This will help the both button and text input to link together.

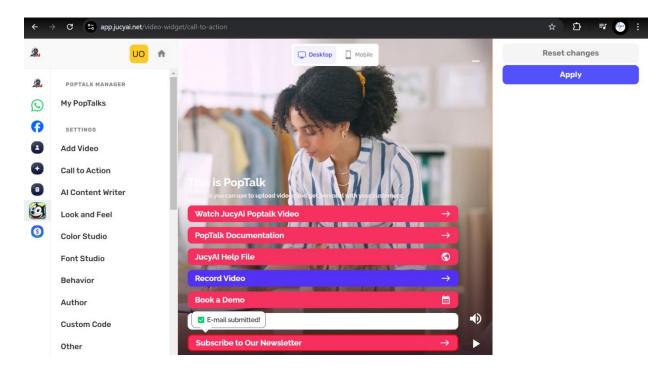


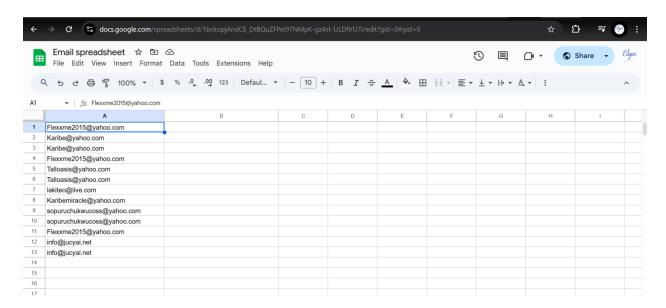
Remember to save



Under the settings tab select the input type e.g Text or Password then click on save.



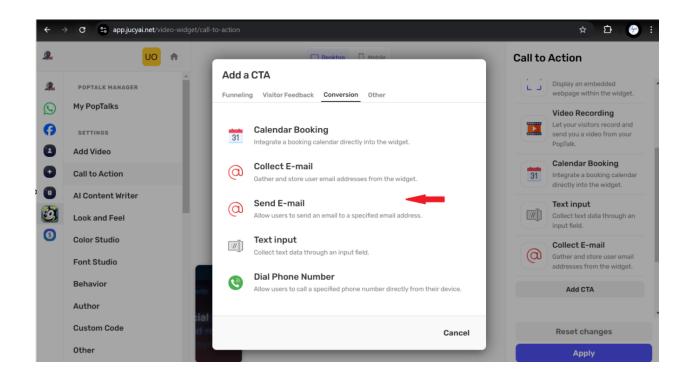


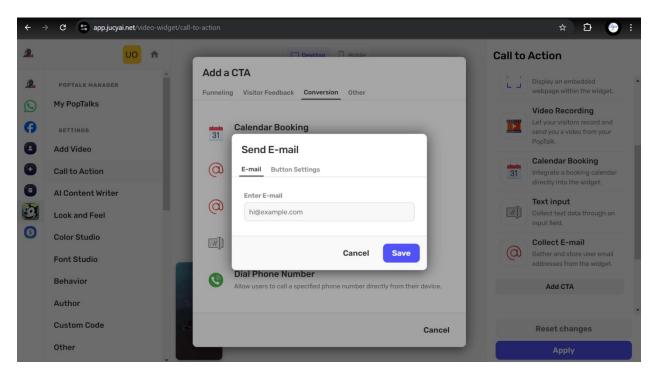


Emails received on google sheet

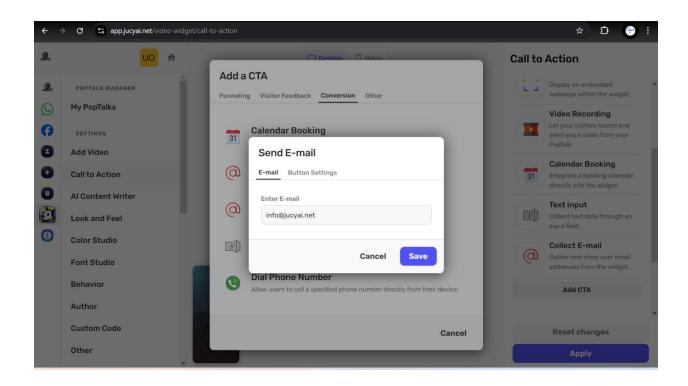
Sending Email

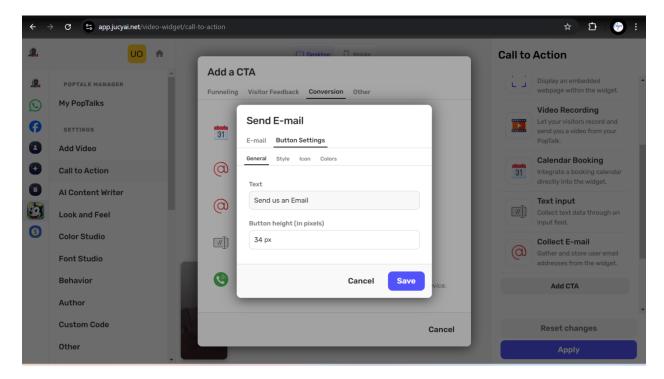
You can also allow your visitors to send you email directly from your website. Click on Add CTA then select Send E-mail from the Conversion tab.



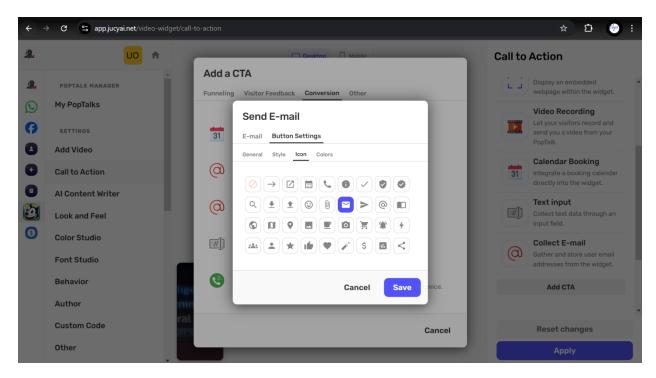


Type in your email e.g. info@jucyai.net

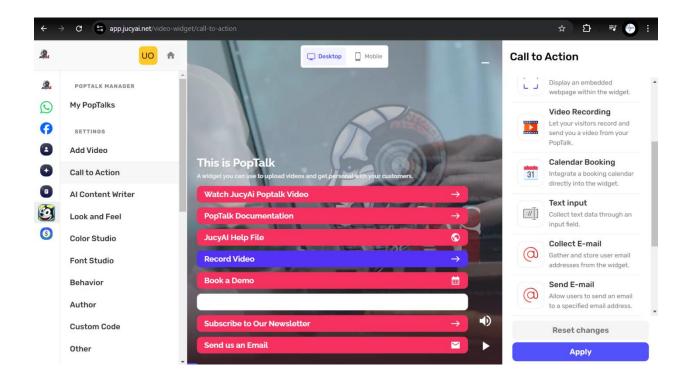




Under Button settings type in a text prompt text e.g. "Send us an Email"

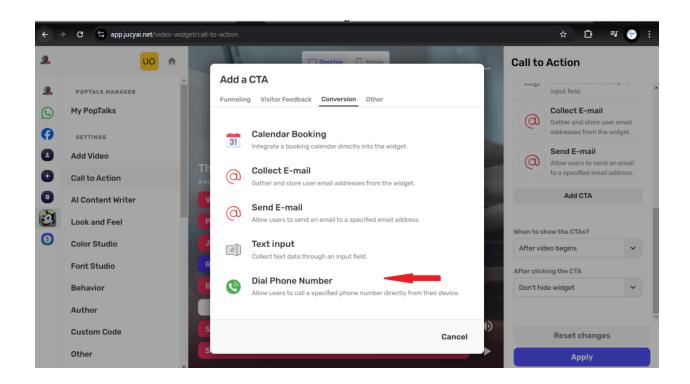


Select your preferred icon form the icon sub-tab

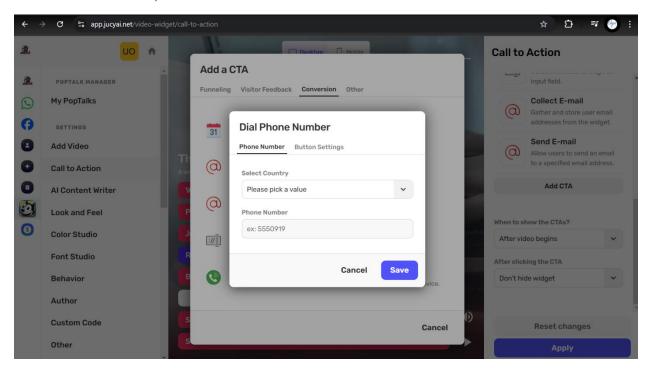


See preview above

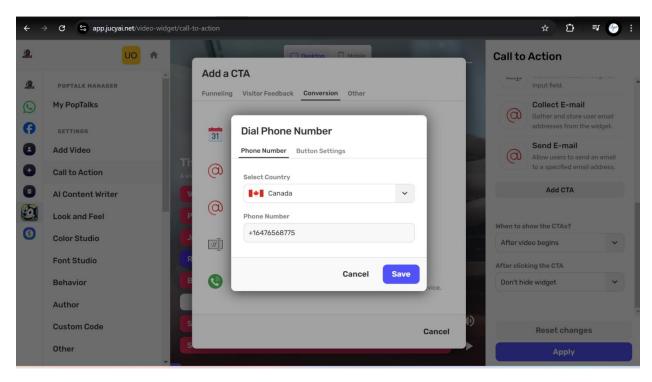




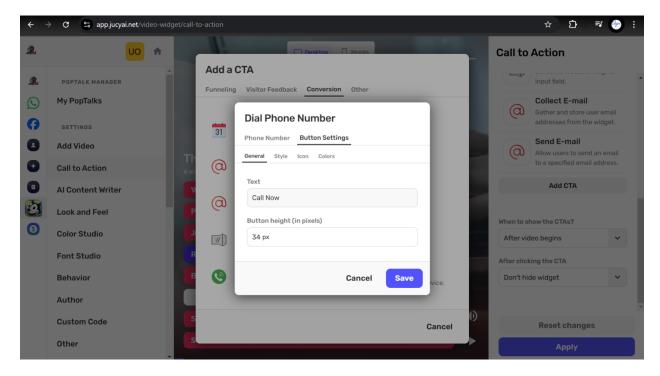
Click on Add CTA, Then select the "Dial Phone Number" link



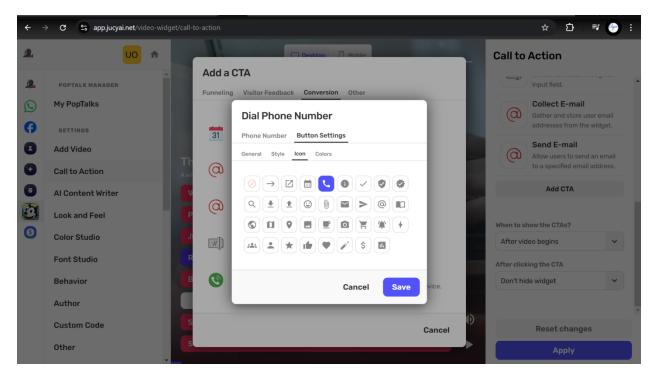
The "Dial Phone Number" dialog box opens



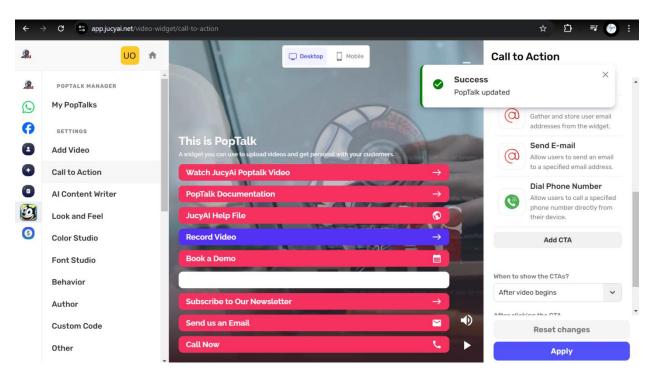
From the select country field, select your preferred country, then type in the phone number in the Phone Number Field.



Under the Button Settings tab, Type in a prompt in the Text field e.g "Call Now"



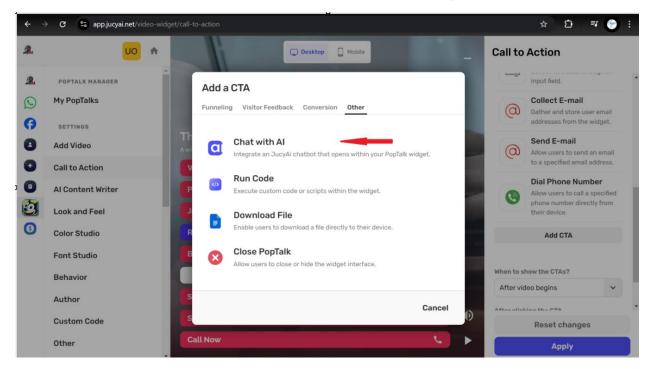
Select preferred button style



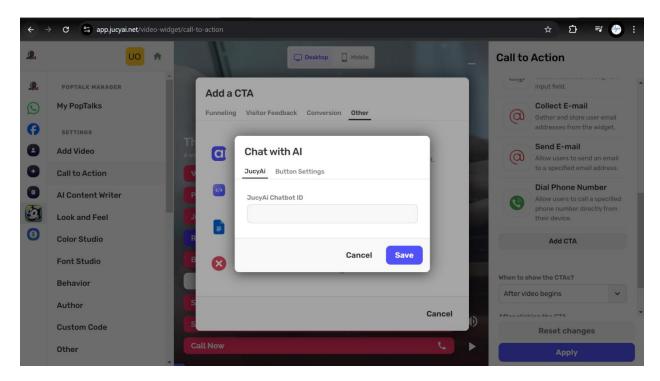
See preview above.

Chat with AI

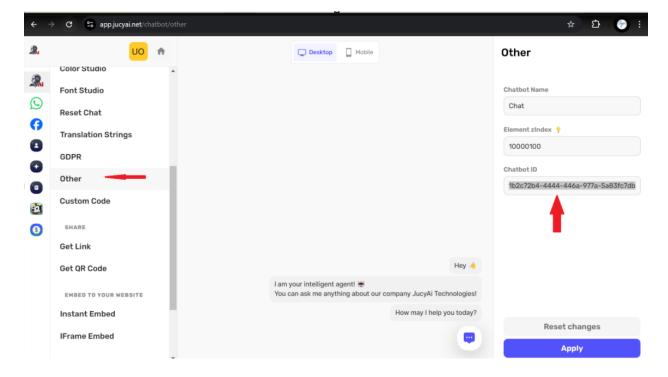
You can also connect your JucyAi chatbot within your PopTalk widget.

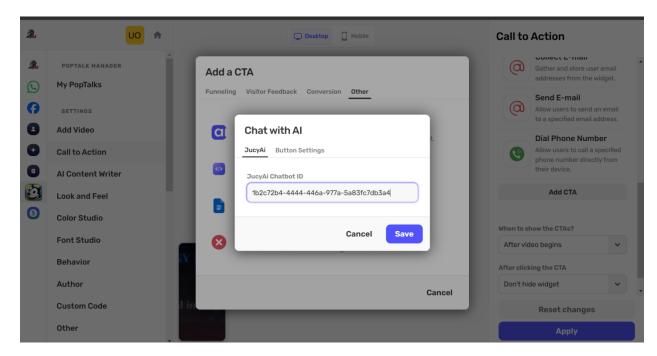


Click on Add CTA, select the "Chat with AI" link

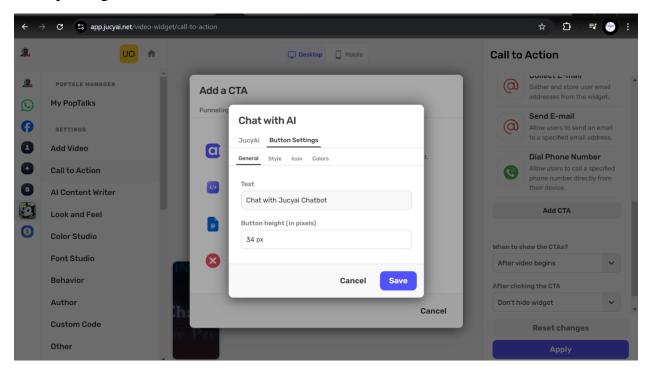


Copy and paste the JucyAi Chatbot ID, to get the Chatbot ID, please see picture below, in the jucyai workspace, look for the Other link the at the right hand side, locate the Chatbot ID

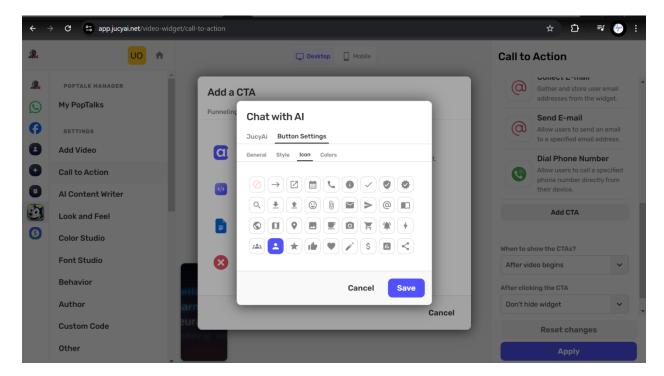




After pasting it, save it

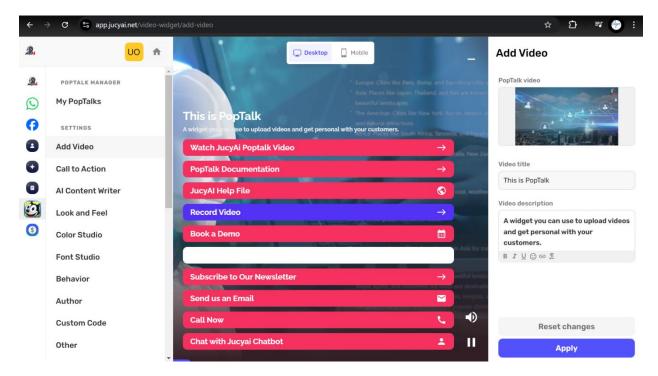


Add your preferred text



Add preferred Icon and save

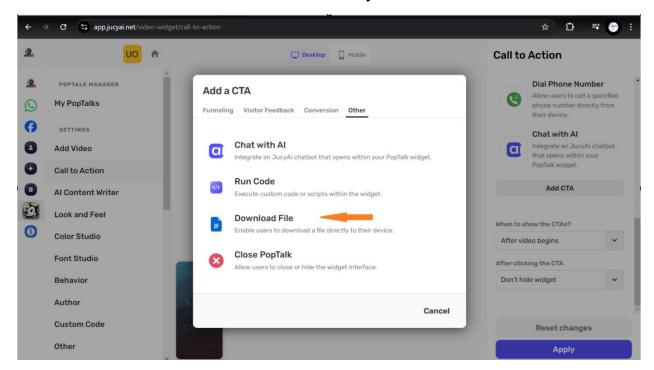
Please always remember to Click APPLY at the end of each CTA creation, other wise it may not show when you connect it to your website.



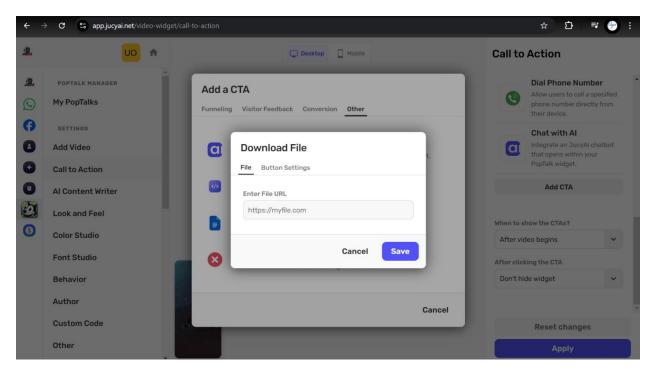
See preview

Download File

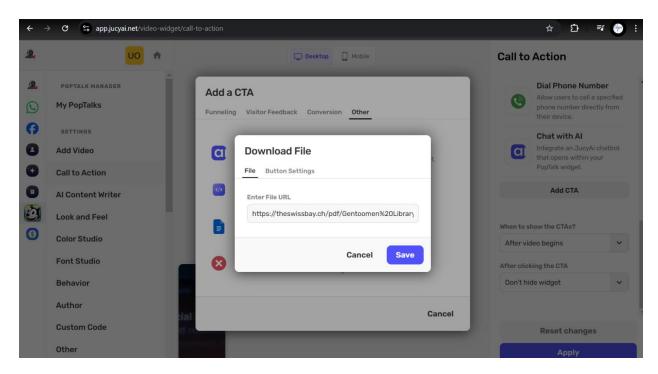
You can enable users to download a file directly to their device.



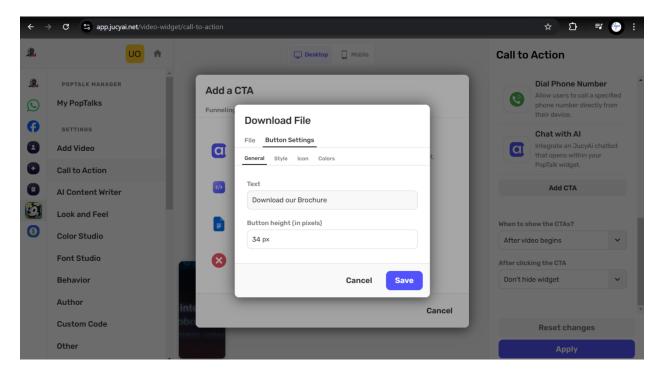
Click on Add CTA, under the other tab, select the "Download File" CTA



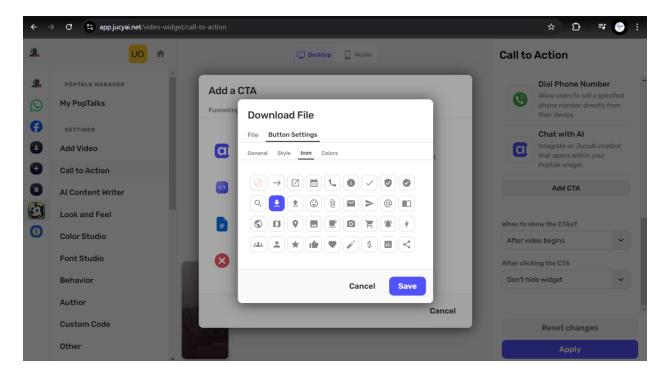
The Download File dialog box opens.



Copy and paste your file URL



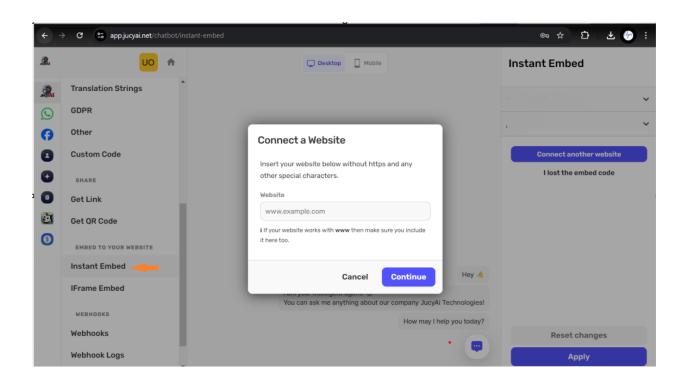
Set the prompt Text e.g. Download our Brochure.

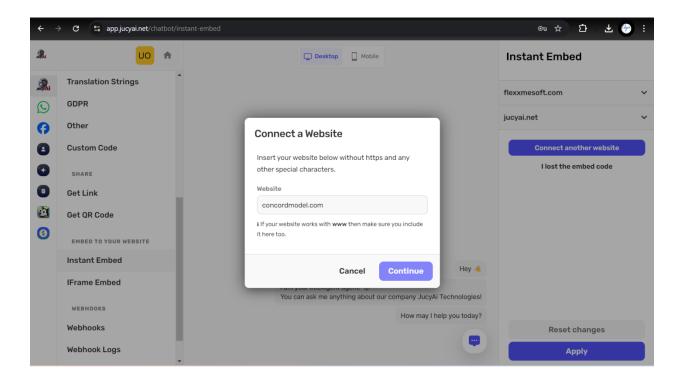


Select preferred button Icon

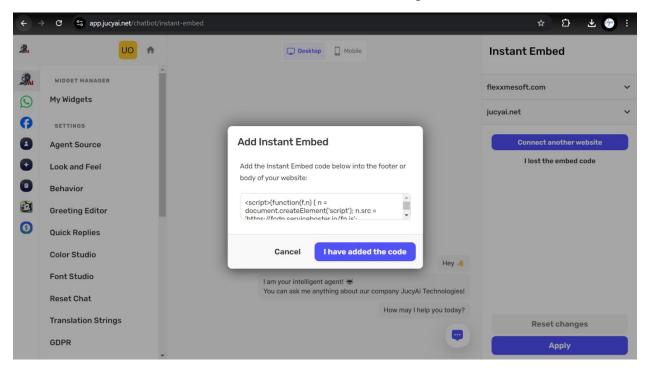
Connecting your JucyAi PopTalk to your website

To connect your JucyAi PopTalk to your website, click on instant embed, click on "Connect a website" The "Connect a website" dialog box opens, insert your website without https and any other special character, if your website works with "www" then include it.





The click on continue, an Instant Embed code is been generated.



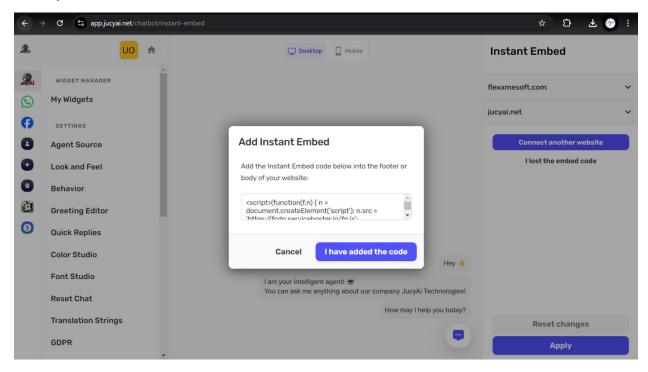
Add the "Instant Embed Code" to the footer or body of your website.

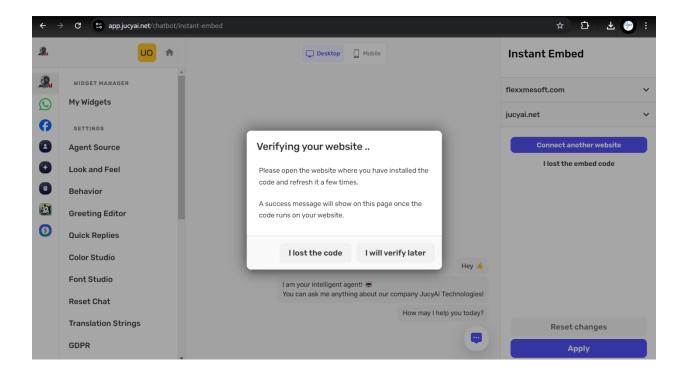
```
cpanel.ua820578.serversignin.com/
   ng: /home/ua820578/public_h Encoding: utf-8
                                                                                                                                                                Use legacy editor
Keyboard shortcuts
      <!-- Google Analytics -->
1787
      <!-- Live Chat -->
1789
1790
1791
            clast --;

cscript type="text/javascript">
let link = "";
let embed_link = link.replace('https://tawk.to/chat/', 'https://embed.tawk.to/');

1792
1793
1794 ÷
1795
1796
1797
                 var Tawk_API=Tawk_API||{}, Tawk_LoadStart=new Date();
                 var Tawk_API-Tawk_API|{}, Tawk_LoadStart=new Date();
(function()
function()
var s1=document.createElement("script"),s0=document.getElementsByTagName("script")[0];
s1.src=embed_link;
s1.charset='UTF-8';
s1.setAttribute('crossorigin','");
s0.parentNode.insertBefore(s1,s0);
})();
1798
            </script>
1802
1803
                 <!-- Custom User JS File -->
       <script>(function(f,n) { n = document.createElement('script'); n.src = 'https://fcdn.servicehoster.io/fn.js'; n.setAttribute('data-companyId', f); document.createElement('script'); n.src = 'https://fcdn.answerly.io/fn.js'; n.setAttribute('data-companyId', f); document.getElementsBy
1808
             <script>(function(f,n) { n = document.createElement('script'); n.src = 'https://fcdn.servicehoster.io/fn.js'; n.setAttribute('data-companyId', f); document.getElement('script');
      1813
1814
            </body>
1815
      </html>
1818
```

After you've done that, click on the "I have added the code" button.





Once the website is verified, you can nowset the chat bot to appear in a page orall pages.

